

Privacy Policy

Effective Date: 12 September 2025

Last Updated: 12 September 2025

White Wolf Business Solutions ("we", "our", "us") is committed to protecting the privacy of individuals and businesses who interact with our website:
www.whitewolfbusinesssolutions.com ("Website").

This Privacy Policy outlines how we collect, use, and protect your information in accordance with the UK General Data Protection Regulation (UK GDPR) and other applicable privacy laws.

1. Information We Collect

When you interact with our Website, we may collect the following personal information:

- Full Name
- Company Name
- Job Title or Position
- Email Address
- Phone Number

We collect this information only when you voluntarily submit it through our contact forms or other communication channels.

2. How We Use Your Information

We use the information collected for the following purposes:

- To respond to your inquiries or requests
- To provide business support services
- To improve our Website and services
- To communicate with you regarding our offerings

We do **not** use your information for unsolicited marketing or share it with third parties.

3. Cookies and Tracking Technologies

Our Website is built on the Wix platform, which uses cookies and tracking technologies, including **Wix Analytics**, to:

- Monitor website traffic and usage patterns
- Improve the functionality and performance of our Website

By using our Website, you consent to the use of cookies as outlined in Wix's cookie policy. You can manage your cookie preferences through your browser settings.

4. Legal Basis for Processing

We process your personal data under the following lawful bases:

- **Consent:** When you voluntarily provide your information through our contact form.
- **Legitimate Interests:** For the operation, maintenance, and improvement of our Website and services.

5. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

6. Your Rights Under UK GDPR

You have the following rights:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request deletion of your personal data
- Object to or restrict certain processing activities
- Withdraw consent at any time (where applicable)

To exercise any of these rights, please contact us at:

info@whitewolfbusinesssolutions.com

7. Data Security

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, loss, or misuse. However, no method of transmission over the internet is 100% secure.

8. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact us at:

Email: info@whitewolfbusinesssolutions.com

Website: www.whitewolfbusinesssolutions.com

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Effective Date."

Let me know if you'd like this in a downloadable format (PDF or Word), or if you want a **Cookies Policy** or **Terms and Conditions** to go along with it.